



February 2019

## **PSE Europe 2019 – Visitors can look forward to an impressive array of exhibitors and eventful programme**

**With PSE Europe, the PU industry has gained an international platform to explore the latest PU technology trends and applications in industrial manufacturing. The recently published official Show Preview offers a first glimpse of PSE Europe 2019 and shows what the 2<sup>nd</sup> International Exhibition for Polyurethane Solutions, from 26 – 28 March 2019 at the MOC Munich in Germany, is all about.**

The all-rounder polyurethane is inherently flexible and adaptable and comes with a great capacity for product development and innovation. No wonder that the material enjoys great popularity and has become an important part of industrial manufacturing. “By providing a central platform PSE Europe 2019 enables PU users from various industries to discuss and fully capitalise on the many application possibilities,” says Ulika Tosner, Exhibition Director of PSE Europe at the organisers, Mack Brooks Exhibitions. “More than 60 companies from 12 countries will exhibit their products and services this year and represent an excellent cross-section of the PU processing industry. In addition, an outstanding seminar programme with around 20 sessions provides further knowledge and insights into areas such as sustainability, applications and processes,” Ulika Tosner continues.

Companies like KraussMaffei Technologies GmbH, FRIMO Group GmbH, FoamPartner - Otto Bock Kunststoff GmbH, Jiahua Chemicals Inc., ISL-Chemie GmbH & Co. KG, Zelu Chemie GmbH, Alba tooling & engineering GmbH, PURPLAN GmbH, RAMPF Eco Solutions GmbH & Co. KG und Milliken Europe BVBA have all taken up exhibition stands to show the growing potential of polyurethane as an economic and technological alternative to conventional materials in manufacturing.

### **Show Preview**

The official Show Preview offers a first glimpse of PSE Europe 2019. Besides detailed summaries of the products and services on display, visitors get an insight into the high-quality seminar programme, the exhibition profile as well as the up-to-date exhibitor list.

The Show Preview is now available on the PSE Europe 2019 website: <http://www.pse-europe.com/2019/english/event/showpreview/>

### **Seminars by experts and for experts**

An outstanding seminar programme provides further knowledge and insights into major developments

in PU processing. It will also present key strategies adopted by industry leaders to succeed and grow in this rapidly evolving market. Both visitors and exhibitors of PSE Europe 2019 are invited to attend the seminars free of charge.

Tuesday, 26 March 2019: Materials / Sustainability: The first day of the seminar programme focuses on raw materials used to manufacture polyurethane including a dedicated section for renewable materials, recycling and sustainability.

Wednesday, 27 March 2019: Applications: On day two, the programme highlights the enormous potential of polyurethane and illustrates how the material supports the progress of innovative applications within many different industries.

Thursday, 28 March 2019: Processes and Machinery: The third seminar day concentrates on the world of production processes and machines within the industry.

The full seminar programme is available on the PSE Europe 2019 website: <http://www.pse-europe.com/2019/english/event/seminars/>

### **Specialised exhibition profile**

Visitors can look forward to exciting product innovations and live demonstrations presented at the exhibition stands, in seminar sessions and a special Feature Area. PSE Europe brings together raw material manufacturers, processing machinery manufacturers, PU converting equipment providers as well as PU products and systems suppliers with buyers and users of raw materials, semi-finished products, PU systems and processing equipment.

### **Key details**

PSE Europe 2019 will take place in hall 3 of the MOC in Munich, Germany. Located in the North of Munich, the venue is well connected to the city centre, Munich International Airport and the motorway. The exhibition will open from 9.00 - 17.00 on 26 - 27 March 2019. On 28 March, the exhibition will open from 9.00 - 16.00.

Tickets for the show are now available from the Online Ticket Shop at €20 for a day pass and €30 for a 3-day-pass – a saving of 25% and over 30%, respectively, compared to buying them on-site. The tickets also include free access to the seminars on-site.

[www.pse-europe.com](http://www.pse-europe.com)

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