



International Exhibition for Polyurethane Solutions  
26 - 28 March 2019 MOC Munich, Germany

25th March 2019

**PSE Europe 2019 opens its doors for three days from tomorrow**

## **Latest PU technology trends and applications in industrial manufacturing – PSE Europe 2019 shows potential of polyurethane for various industries**

**From 26 to 28 March 2019, the PU industry will meet for the second edition of PSE Europe at the MOC Munich in Germany. With 68 exhibitors from 12 countries and an extensive seminar programme this year's International Exhibition for Polyurethane Solutions provides an outstanding networking and sourcing platform for the whole PU processing industry.**

The most important exhibitor countries are Germany, Italy, Austria and France. Exhibitors at PSE Europe 2019 showcase their products and services and thereby the potential of polyurethane as a sustainable and economic choice. The exhibition is targeted to trade professionals within all sections of the polyurethane industry as well as users of PU applications from a wide range of end-user sectors such as construction/insulation, automotive, electrical appliances/white goods, furniture/bedding, footwear/apparel, medical, composites, flooring, electronics and many more. Live demonstrations are a particular focus at many of the exhibitors' stands as well as the exchange of expertise on prevailing industry trends. An outstanding seminar programme with around 20 sessions provides further knowledge and insights into areas such as sustainability, applications and processes. The Feature Area, a dedicated on-site space, bridges theory and practice and gives visitors of PSE Europe a better understanding of how polyurethane solutions can become reality.

### **Seminars by experts and for experts**

An outstanding seminar programme provides further knowledge and insights into major developments in PU processing. It will also present key strategies adopted by industry leaders to succeed and grow in this rapidly evolving market. Both visitors and exhibitors of PSE Europe 2019 are invited to attend the seminars free of charge.

Tuesday, 26 March 2019: Materials / Sustainability: The first day of the seminar programme focuses on raw materials used to manufacture polyurethane including a dedicated section for renewable materials, recycling and sustainability.

Wednesday, 27 March 2019: Applications: On day two, the programme highlights the enormous potential of polyurethane and illustrates how the material supports the progress of innovative applications within many different industries.

Thursday, 28 March 2019: Processes and Machinery: The third seminar day concentrates on the world of production processes and machines within the industry.

The full seminar programme is available on the PSE Europe 2019 website: <http://www.pse-europe.com/2019/english/event/seminars/>

#### **Feature Area for interactive demonstrations**

In this dedicated space for hands-on demonstrations, exhibiting companies display novel PU products to bridge the gap between theory and practice and give trade visitors a better understanding of how their polyurethane solutions work in real-life.

#### **Key details**

PSE Europe 2019 will take place in hall 3 of the MOC in Munich, Germany. Located in the North of Munich, the venue is well connected to the city centre, Munich International Airport and the motorway. The exhibition will open from 9.00 - 17.00 on 26 - 27 March 2019. On 28 March, the exhibition will open from 9.00 - 16.00.

Tickets for the show are available from the Online Ticket Shop at €20 for a day pass and €30 for a 3-day-pass – a saving of 10 Euros compared to buying them on-site. The tickets also include free access to the seminars on-site.

#### **Issued by:**

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